

## Contact

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## About me

Product Designer and Design Manager with 9+ years designing software products across B2B SaaS, consulting, and digital studios, with an earlier foundation in agency and graphic design. I bridge strategy, craft, and team leadership, partnering with product, engineering, and executives to deliver trustworthy experiences for complex enterprise users.

Currently product design lead at Thoropass, where I'm helping define AI-native design principles for enterprise compliance and driving adoption of design systems and service blueprints across the organization.

Master's in Advanced Design plus recent certifications in AI Product Design (Maven, 2025) and Design Leadership (2024).

I care about real-world impact, mentoring distributed teams, and exploring how AI can augment serious enterprise work.

## Skills

- Product Design & UX/UI
- Design Strategy & Research
- Design Systems & Service Blueprints
- AI Product Design (agent UX, trust signals)
- Cross-Functional Team Leadership
- Figma & Prototyping Tools

## Languages

- English
- Spanish

## Licenses & Certifications

- Become an AI Product Designer

2025

Maheen Sohail · Maven
- Design Leadership

2024

Design Department
- Statistics for AI, ML & Data Science

2023

Stanford University

# Hola! I'm Dani — Product Designer & Design Manager 🧐

Chile

## Latest Work experience

### Thoropass

Lead Product Designer & Manager, Product DesignJul 2024 – Present

Lead end-to-end design for enterprise compliance workflows used by security, audit, and engineering teams; partner cross-functionally with product, engineering, content, and GTM. Drive adoption of a scalable design system and service blueprints — aligning multiple product surfaces, accelerating delivery, and reducing rework. Help define AI-native design principles for trustworthy, evidence-grounded AI in regulated environments: agent UX, transparency, and human-in-the-loop review. Mentor the product design practice and partner with leadership on strategy and quality bar.

### Very

Senior Product Designer & Manager, Product DesignApr 2022 – May 2024

Owned the full product design lifecycle (discovery → research → delivery → usability) across multiple concurrent client engagements. Managed and mentored a distributed design team; established standards and critique practices that raised quality across the org. Championed design strategy initiatives that improved cross-team alignment and measurable client outcomes.

### Option

Senior UX/UI DesignerOct 2021 – Apr 2022

Partnered with enterprise stakeholders to align design solutions with business strategy and technical constraints. Designed user-centered software experiences that addressed complex client challenges and improved end-user adoption.

### Movelab

Senior UX/UI DesignerJul 2020 – Sep 2021

Designed digital platforms for clients across vertically-specific B2B contexts; tailored solutions through participatory and sector-specific research. Built strong client partnerships and led design hand-off to engineering.

### Stick N Stone

Lead DesignerJul 2018 – Mar 2020

Directed digital and analog design projects in collaboration with agency leadership, delivering award-winning creative. Mentored junior designers and managed project execution to scope, quality, and timeline.

You can find my previous work and complete resume on my LinkedIn profile.

## Education

- Master of Advanced Design

2018 – 2020

Billy Blue College of Design
- Graphic Design, Bachelor's Degree

2009 – 2015

Universidad del Desarrollo